

FOR IMMEDIATE RELEASE

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www.incitedesignstudio.com

MEDIA ALERT

Historic Downtown Overland Park Project Marks Major Milestone

- WHAT:** From the ashes emerges a new beginning for Downtown Overland Park. A **Media Tour** will highlight the completion of steel erection of the Phoenix Building mixed-use development project in the heart of Downtown Overland Park.
- WHEN:** **Wednesday, September 10, 11 a.m. – Noon.**
The Culinary Center of Kansas City and Farm to Market Neighborhood Café, both locally owned and operated businesses in Downtown Overland Park, will provide refreshments.
- WHERE:** Media tour guests are asked to meet at the Culinary Center of Kansas City at 7920 Santa Fe Drive. Refreshments and a brief introduction will start the tour and continue to the project site located at 7924 Santa Fe Drive.
- WHO:** Developers and architects with incite Design Studio, Overland Park City Councilmembers, John Nachbar, City Manager, and other distinguished guests will also be in attendance.
- WHY:** The media tour will highlight design and construction elements of the new three-story, mixed-use Phoenix Building. When complete, the Phoenix Building will fill the void left when a fire destroyed the Gil Rumsey Art Studio in March 2006. The new Phoenix Building will include residential, retail and commercial space, and will capture the historical feel of the area by incorporating brick and stone in the façade. Several green elements were incorporated in the design with rooftop green space optional for tenants.
- HOW:** This is an active construction site and safety precautions are advised. Limited street parking is available and public parking lots are located east of the Farmer's Market on Marty between 79th and 80th. A map of Downtown Overland Park can be found online at www.downtownop.org.
- MEDIA:** **Please note that this will be a walking tour of the project site.** Digital architectural renderings of the Phoenix Building project are available to the media for pre-promotional purposes. Detailed project information can be found online at www.incitedesignstudio.com
- CONTACT:** Media inquiries regarding the tour should be directed to Donna Mandelbaum, Libretto Communications, 913.568.3563.

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incite Design Studio (IDS) is a full-service architecture firm located in Downtown Overland Park. Formed in 2001, iDS specializes in the design of educational, commercial, and mixed-use facilities. iDS services include site selection, programming, master planning, design phase services including schematic design, design development and construction documents, bid negotiations, and contract and construction negotiation. iDS serves as developer, architect and leasing agent for the downtown Overland Park redevelopment project.